

Board of Commissioners

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Charlotte J. Nash, Chairman
Jace W. Brooks, District 1
Lynette Howard, District 2
Tommy Hunter, District 3
John Heard, District 4



Official
Informal Briefing Minutes
Tuesday, April 11, 2017 - 10:30 AM

Present: Charlotte J. Nash, Jace Brooks, Lynette Howard, Tommy Hunter, John Heard

- I. County Administration**
Gwinnett Clean & Beautiful Update
Gwinnett Clean & Beautiful Executive Director Schelly Marlatt provided an overview of the organization and its programs. No Official Action Taken.

THIS IS OUR
COMMUNITY

THIS IS OUR
GWINNETT



GWINNETT
CLEAN & BEAUTIFUL

WHO ARE WE?

We are an award winning, nationally recognized non-profit that helps people play an active role in improving our community.



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WHAT IS OUR VISION?

To create a Gwinnett where residents, students, local businesses and organizations take personal responsibility to make our community one of the greenest, cleanest, most livable in America.



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WHAT IS OUR MISSION?

To foster and cultivate a community of environmental stewards where together we take greater responsibility to improve our water, land, air, and quality of life.



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WHAT DO WE DO?

- Improve the Environment
- Reduce Waste by Increasing Recycling
- Prevent Litter
- Prevent Graffiti



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GUIDING PRINCIPLES

- Educate and communicate
- Encourage individual responsibility
- Leverage partnerships
- Inspire volunteer action



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OUR VALUES



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OUR GOALS

- Building and sustaining community partnerships
- Serving as a catalyst for change
- Leveraging resources
- Engaging residents, students, local businesses and organizations
- Improving our community appearance



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OUTCOMES

We desire a vibrant and thriving community that is....

- Economically Sound
- Socially Connected
- Environmentally Responsible



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OUR BOARD

Bartow Morgan, Chairman

Schelly Marlatt, Executive Director

Mark Abrams

Joe Allen

Ethel Andersen

Scott Andrews

Jay Bassett

Marsha Anderson Bomar

Carole Boyce

Jimmy Burnette

Chuck Button

Mart Beth Byerly

Renee Byrd-Lewis

Carla Carraway

Butch Conway

Alyssa Davis

Fred Dawkins

Randy Dellinger

Jennifer Fero

Ron Garrard

Mike Guynn

Wayne Hill

Lloyd Hofer

Tommy Hughes

Srinivas Jalla

Doug Jenkins

Bucky Johnson

L.C. Johnson

Dan Kaufman

Pat Kien

Christina Kim

Berney Kirkland

Pam Ledbetter

Donald Lee

Rachel Little

Debbie Mason

Kevin Middlebrooks

Nikki Mouton

Cathy Nichols

Andrew Pourchier

Stas Preczewski

Louise Radloff

Anthony Rodriguez

Bill Russell

Anne Soutter

Jim Steele

Glenn Stephens

Mitch Stephens

Richard Tucker

Tony Van-Nguyen

Marianne Velker

Chuck Warbington

Michelle West

Tyler White

Mark Willis

Phil Wolfe

Latabia Woodward



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OUR PARTNERS

Gwinnett County Department of Water Resources

Adopt-a-Stream

Our waterways need “check-ups” just like people. Volunteers can either cleanup or learn how to collect water quality data that helps track the health of their backyard stream, lake, pond or wetland.



Stormwater Protectors

Neighbors and students can help spread the word to prevent dumping of oil, soil, or debris from reaching our waterways through the storm drain.



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Gwinnett County Department of Water Resources

Great Gwinnett Wetlands

A once-a-year event to spread awareness and protect our county's wetlands, with volunteer activities from litter pickup to water quality monitoring.

Great Days of Service: Watershed Cleanup

Held as part of Gwinnett Health Coalition's Great Days of Service, volunteers have the opportunity to cleanup not just a stream, but all the surrounding area that affects it.



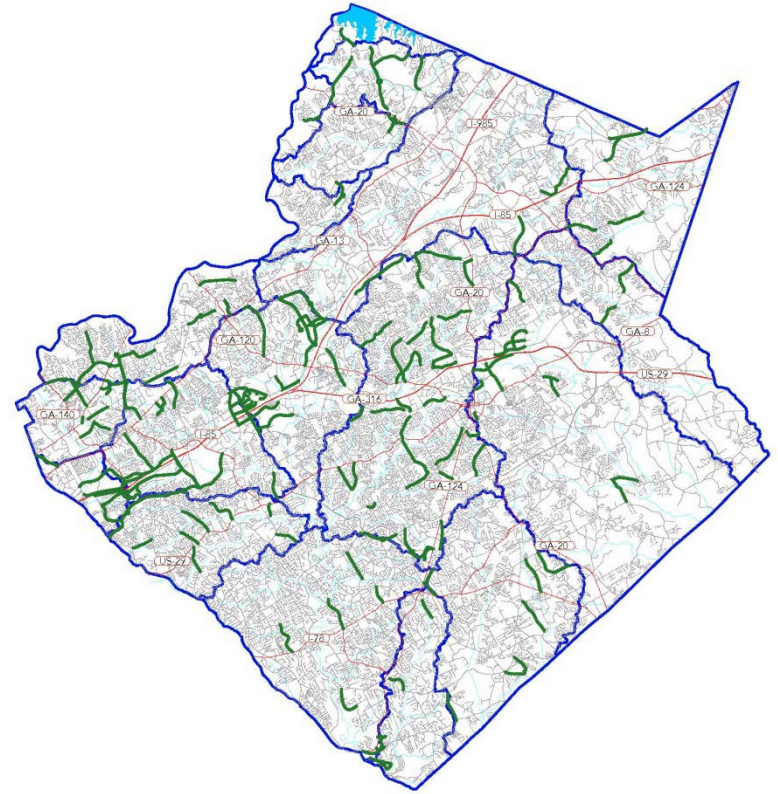
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Gwinnett County Department of Transportation

Adopt-a-Road

Litter all over the roadside is an eyesore. To keep their community clean, volunteers adopt a one-mile stretch of road and pledge to keep it litter-free.



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OUR PARTNERS

Gwinnett County Public Schools

Green & Healthy Schools

A joint initiative between GCB and GCPS to offer a system of strategic planning, teaching, learning, and doing that results in a greener and healthier environment.



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OUR PARTNERS

Gwinnett County Solid Waste and Recovered Materials

Earth Day

Free paper shredding event that allows residents to safely shred and recycle sensitive documents.

America Recycles Day

One of the largest recycling events in Gwinnett, residents can bring “hard to recycle” items such as paint, tires, as well as have their sensitive documents shredded.



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OUR PARTNERS

Gwinnett County Department of Fire and Emergency Services
Gwinnett County Department of Transportation
Gwinnett County Department of Support Services

Christmas Tree Recycling

A volunteer engagement event that provides collection sites for live Christmas trees, which are chipped into mulch for local parks.



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OUR PARTNERS

Gwinnett County Department of Transportation
Gwinnett County Department of Corrections
Gwinnett County Quality of Life

Working together, we help facilitate resident requests for the following services:

- Roadside cleanups
- Illegal dumping removal
- “No Littering” sign installation
- Graffiti removal
- “No Handbill” sticker requests
- Property maintenance concerns



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OUR AFFILIATE

Great American Cleanup

Keep America Beautiful hosts the largest community improvement program in the nation. Residents can create their own project and take the environmental stewardship pledge for the chance to win cash prizes.

Environmental Address

A community engagement event highlighting the current Governor's State of the Environment in Georgia.

Community Appearance Index

An annual drive-by survey of visible eyesores to gauge the effects of our efforts on the appearance of our community.



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OUR SUCCESSES

With the help of our partners, in the last year, we...

- Engaged 27,086 volunteers
- Saved over \$7 million through volunteer efforts
- Educated over 71,000 youth
- Trained over 5,700 teachers
- Built and sustained 387 community partnerships
- Improved community appearance by 7% from 2015
- Received 4 national and local awards
 - 2016 President's Circle Award
 - 2016 Governor's Circle Award
 - 2016 New Trainer of the Year Award
 - 2016 Watershed Award



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UPCOMING EVENTS

March 1st – May 31st Great American Cleanup & Take the Pledge

April 22nd Earth Day

April 29th Great Gwinnett Wetlands

October 11th Environmental Address



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